

Status 03.02.17

The White Company:

1. Animal Welfare Policy:

The White Company does not accept down from live plucked birds and has committed to amend their policy to include a statement on no force- feeding.

2. Requirements from brands:

The White Company has confirmed that they commit to traceability by 2020 to RDS, TDS, Downpass 2017 or set of audits of equivalent stringency.

The following brands provided at The White Company were contacted by FOUR PAWS and evaluated as follows:

Criteria	Explanation
Policy	The company clearly positions itself against the practices of live plucking and force-feeding.
Traceability	The method via which the company trace its down.
Range	How far does the company go when it comes to tracing its down? From an animal welfare view point, audits at the farm level are crucial.

The White Company	
✓	Has a policy against live plucking and has committed to amend their policy to include a statement on no force- feeding.
✓	The White Company has confirmed that they commit to traceability by 2020 to RDS, TDS, Downpass 2017 or set of audits of equivalent stringency.
✓	Following the campaign, they have committed to carry out an immediate review of their supply chain for any risk of live plucking.