

**TK Maxx:**

**Updated on 25-05-17**

**1. Animal Welfare Policy:**

TK Maxx has, following our campaign, added on their website that they are committed to pursuing a policy of no live plucking or force feeding

**2. Requirements from brands:**

The retailer will require brands to take measures to exclude cruel down by seeking accredited third party certifications including or equivalent to the RDS, TDS or Downpass. The retailer has told Four Paws that they will amend this requirement and add Downpass 2017 instead of Downpass.

**The following brands provided at TK Maxx were contacted by FOUR PAWS and evaluated as follows:**

Criteria	Explanation
Policy	The company clearly positions itself against the practices of live plucking and force-feeding.
Traceability	The method via which the company trace its down.
Range	How far does the company go when it comes to tracing its down? From an animal welfare view point, audits at the farm level are crucial.

Die Zudecke	
✓	Has a policy against live plucking and force-feeding.
~	Implements the Downpass basic module as well as add-ons to cover more of its supply chain and cover audits on force-feeding
~	Audits go back to the farm level, number of audits is not clear

Ribeco	
✓	Has a policy against live plucking and force-feeding.
↗	Implements the Downpass basic module as well as add-ons to cover more of its supply chain and cover audits on force-feeding. Planning to implement stricter audits.
↗	Audits go back to the farm level, number of audits is not clear. Planning to implement stricter audits.

Downland	
✗	No information on their animal welfare policy as they have not responded to our inquiry.
✗	No information on their traceability requirements as they have not responded to our inquiry.
✗	No information on whether, and how far down the supply chain audits take place because they have not responded to our inquiry.

The Fine Bedding Company	
✓	Has a policy against live plucking and force-feeding.
✓	IDFL audits as well as audits under the RDS have taken place. The down in the shops is from RDS supply chains, but not yet labeled as such given the certification process is still underway. By 2017 the certification will be complete and all the products will be officially RDS certified.
✓	The audits are annual and go back to the farm level. Under the RDS all the farms and small farm groups are audited.

Nimbus	
✓	Has a policy against live plucking and force-feeding.
↗	Currently implements the basic Downpass standard but additionally requires annual IDFL audits to exclude live plucking, live feather harvesting and force-feeding. Has committed to implementing stricter traceability systems by 2020.
↗	The current annual audits go back to the farm level where a small sample of farms is audited. Has committed to implementing stricter traceability systems by 2020.

Norfolk	
✓	Has a policy against live plucking and force-feeding.
~	<p>The majority of their down products in the shops are RDS certified, which is one of the strictest traceability standards.</p> <p>The remaining down is audited by the IDFL inline with the EDFA Codex which does not cover force-feeding. Norfolk states that they additionally require comprehensive IDFL audits.</p> <p>Norfolk requires its suppliers to provide evidence that down is ethically sourced.</p>
~	Under the RDS all farms and small farm groups are audited. Under the IDFL Norfolk requires comprehensive audits that include chain of custody, transport slaughter and

	farms.
--	--------

Sheridan	
----------	--

✘	No information on their animal welfare policy as they have not responded to our inquiry.
✘	No information on their traceability requirements as they have not responded to our inquiry.
✘	No information on whether, and how far down the supply chain audits take place because they have not responded to our inquiry.

Slumberland	
-------------	--

✘	No information on their animal welfare policy as they have not responded to our inquiry.
✘	No information on their traceability requirements as they have not responded to our inquiry.
✘	No information on whether, and how far down the supply chain audits take place because they have not responded to our inquiry.

Snuggledown	
-------------	--

✓	Has a policy against live plucking and force-feeding.
↗	Implements the Downpass with add-on modules, audits are by IDFL. By 2018, all products will be certified under one of the strictest traceability standards, the RDS.
↗	The audits go back to the farm level, the percent of farms audited is not known. Under the RDS, Snuggledown will have all industrial farms and small farm groups audited by 2018.

Surrey Down	
-------------	--

✓	Has a policy against live plucking and force-feeding.
~	Implements the Downpass basic module as well as add-ons to cover more of its supply chain and cover audits on force-feeding
~	Audits go back to the farm level, number of audits is not clear

Duvet and Pillow Company	
--------------------------	--

✘	No information was found on their animal welfare policy.
---	--

✗	No information was found on their traceability requirements.
✗	No information was found on whether, and how far down the supply chain audits take place.

The Lyndon Company	
✓	Has a policy against live plucking and force-feeding.
✓	Implement the RDS, one of the strictest audit standards available.
✓	Audits go back to the farm level.

The Soft Bedding Company	
✗	No information on their animal welfare policy as they have not responded to our inquiry.
✗	No information on their traceability requirements as they have not responded to our inquiry.
✗	No information on whether, and how far down the supply chain audits take place because they have not responded to our inquiry.