

Next:

1. Animal Welfare Policy:

Next has a policy against live plucking and force-feeding.

2. Requirements from brands:

Next already requires that suppliers of down for their own brand, source down that is certified under the Responsible Down Standard.

3. Additional information:

Next has committed to higher traceability for the other brands in their stores. By 2018, all the final products under the Next brand will be controlled under the strictest available traceability audits available. By 2020, all the products in their shops will meet those standards as well.

The following brands provided at Next were contacted by FOUR PAWS and evaluated as follows:

Criteria	Explanation
Policy	The company clearly positions itself against the practices of live plucking and force-feeding.
Traceability	The method via which the company trace its down.
Range	How far does the company go when it comes to tracing its down? From an animal welfare view point, audits at the farm level are crucial.

Next	
✓	Has a policy against live plucking and force-feeding.
↗	Implement the RDS, one of the strictest audit standards available, the first RDS certified products will be in Next shops in 2017.
✓	Audits under the RDS are already taking place and go back to the farm level.

Snuggledown	
✓	Has a policy against live plucking and force-feeding.
↗	Implements the Downpass with add-on modules, audits are by IDFL. By 2018, all products will be certified under one of the strictest traceability standards, the RDS.
↗	The audits go back to the farm level, the percent of farms audited is not known. Under the RDS, Snuggledown will have all industrial farms and small farm groups audited by 2018.

