

**John Lewis:**

**1. Animal Welfare Policy:**

John Lewis states that feathers must always be sourced as a by-product of the meat industry and feather and down obtained from the live plucking is not permitted for use in John Lewis products.

**2. Requirements from brands:**

At the moment, they require all of their suppliers to have as a minimum, the EDFA traceability standard (EDFA Codex) in place which currently excludes down from live plucking but not down from live feather harvesting or force feeding. One of their suppliers already provides them with Responsible Down Standard (RDS) down, which is one of the strictest available down traceability and animal welfare standards. One-fourth of the products at John Lewis are already filled with RDS down.

**3. Additional information:**

John Lewis has updated its internal policy to also exclude down from force-feeding. John Lewis has committed to stricter animal welfare guarantees and is already working with their suppliers to achieve this. By 2020, 100% of the feather and down in their products will be sourced from supply chains that are audited under the strictest traceability standards available.

**John Lewis only sells down products under its own name. They were contacted by FOUR PAWS and evaluated as follows:**

Criteria	Explanation
Policy	The company clearly positions itself against the practices of live plucking and force-feeding.
Traceability	The method via which the company trace its down.
Range	How far does the company go when it comes to tracing its down? From an animal welfare view point, audits at the farm level are crucial.

John Lewis	
↗	Has a policy against live plucking, was internally updated and now prohibits force-feeding.
↗	Requires EDFA codex as a minimum but works with suppliers that provide them with RDS down and has committed to sourcing all their down via stricter standards by 2020.
↗	The EDFA audits implemented by the IDFL only focus on documentation and do not exclude down from force-feeding. One-fourth of their down is RDS certified which means audits went back to the farm and both live plucking and force-feeding are prohibited.

