

**Status 31.03.17**

**Debenhams:**

**1. Animal Welfare Policy:**

Debenhams has a policy against live-plucking and has committed to amend their policy to include a statement on no force-feeding. This information should soon be accessible on their website.

**2. Requirements from brands:**

Debenhams has confirmed that they will require their suppliers to provide them with down that is sourced from supply chains that are credibly controlled within a period of approximately three months (under the Responsible Down Standard, Global Traceable Down Standard, the new Downpass 2017)

**The following brands provided at Debenhams were contacted by FOUR PAWS and evaluated as follows:**

| Criteria     | Explanation   |
|--------------|---|
| Policy       | The company clearly positions itself against the practices of live plucking and force-feeding.  |
| Traceability | The method via which the company trace its down.  |
| Range        | How far does the company go when it comes to tracing its down? From an animal welfare view point, audits at the farm level are crucial. |

| J by Jasper Conran, Debenhams and Home Collection |  |
|---|--|
| ↗   | Has a policy against live plucking and the policy will should soon cover force feeding   |
| ↗   | Within a period of three month, the products should be covered by the Responsible Down Standard, Global Traceable Down Standard or the new Downpass 2017 |
| ↗   | Following the commitment made by Debenhams, the audits will go back to the farm level  |

| Nimbus |   |
|--------|---|
| ✓      | Has a policy against live plucking and force-feeding.   |
| ↗      | Currently implements the basic Downpass standard but additionally requires annual IDFL audits to exclude live plucking, live feather harvesting and force-feeding. Has committed to implementing stricter traceability systems by 2020. |
| ↗      | The current annual audits go back to the farm level where a small sample of farms is  |

|  |   |
|--|---|
|  | audited. Has committed to implementing stricter traceability systems by 2020. |
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| Snuggledown |   |
|-------------|---|
| ✓           | Has a policy against live plucking and force-feeding.   |
| ↗           | Implements the Downpass with add-on modules, audits are by IDFL. By 2018, all products will be certified under one of the strictest traceability standards, the RDS.              |
| ↗           | The audits go back to the farm level, the percent of farms audited is not known. Under the RDS, Snuggledown will have all industrial farms and small farm groups audited by 2018. |